STOCK SELECTION TOOL ClydeBank |

Dear Investor,

I use this stock selection tool to locate great stock buying opportunities. In the interests of bringing the power of investing to new audiences, I have customized this tool, so it can be used by investors of all experience levels, including beginners. All you have to do is follow the instructions.

Begin with the question at the top of page 3. Some of you may want to invest in a certain sector. Others may simply want to locate great stocks. Follow the step-by-step instructions on your selected path.

When you complete the steps on page 3, you will have a list of prospective stocks for further research; at which point you will go to page 4. Following the steps on pages 4 and 5, you are going to take a long hard look at the stocks on your list. The chart will walk you through several important due diligence components.

You never know when a good buying opportunity may present itself. This tool will help guide you through the rigors of intelligent stock selection.

Happy Investing,

Bryan Bonwich

I would like to invest in a particular sector of the economy.



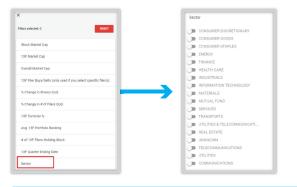
Overweighting your portfolio in one economic sector exposes you to greater risk and volatility.

Use the free 13-F screener at whalewisdom.com



You can also use the Sector Search feature, but brace for a slightly more complicated process.

Filter by sector, and make your selection.



Pay particular attention to the hedge funds' most recent **TOP BUYS**. Ignore those listings however that have (CALL) or (PUT) next to the stock's call letters.

Click on the company name next to the call letters to learn more about the stock.

I don't care about investing in a particular economic sector I just want to make money.

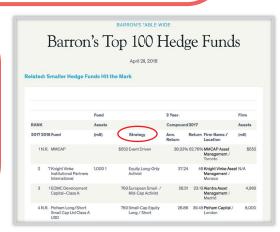


OR

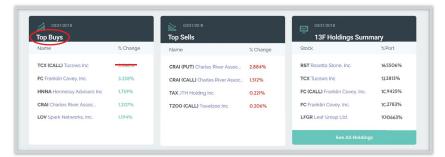
You will have more success if you are interested in and devote time to following and learning about the companies and industries in which you invest.

Search Google for "Barron's Top 100 Hedge Funds"
Then find the most recent listing.

Under the
"Strategy"
column, look
for hedge
funds that
pursue
Long-Only or
Long/Short
strategies.



Use the search bar at whalewisdom.com to identify and study the recent behavior of at least five of the hedge funds you selected from the Barron's list.



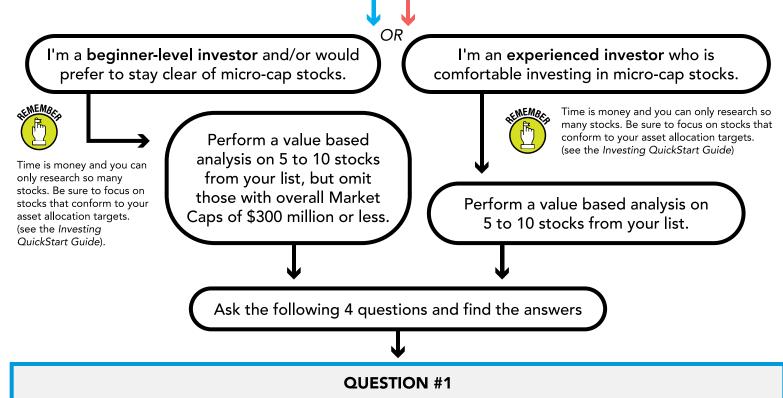


Sort your results by QoQ% Change in 13F Market Cap—we want to know what companies are showing up in greater quantity in more professional investor portfolios. You now have a list of selected stocks for further research.

Select 5 to 10 stocks that appear to be promising. See if you can think of a few reasons why the hedge fund may have invested in these stocks. Add your selected stocks to a list.



Time is money and you can only research so many stocks. Be sure to focus on stocks that conform to your asset allocation targets. (see the *Investing QuickStart Guide*)



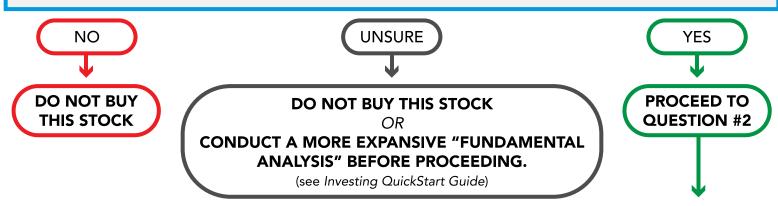
Is this company making enough money to justify its current price?

Compare the stock's P/E ratio with the P/E ratio of its direct competitors and with that of other key industry players, large and small.

Is this company priced competitively relative to its industry peers?

Look at the stock's total market cap and remember that by buying into the company at the current per-share price, you are acknowledging that the company as a whole is fairly valued. Is it?

Study the stock's PEG ratio. (calculate the expected annual earnings growth rate % for the company by dividing its P/E ratio by its PEG ratio). Is this a realistic assessment of this company's prospects for earnings growth over the next five years?

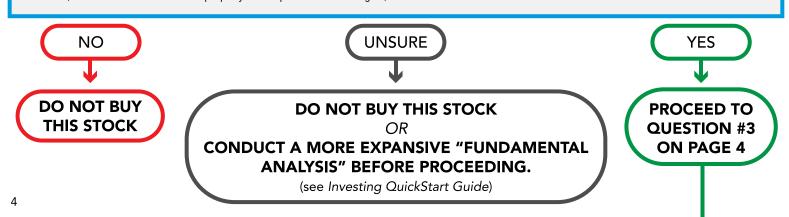


QUESTION #2

Does this company have a sufficient economic moat to defend itself from competitors?

Does the company possess unique, non-replicable advantages that limit the ability of competitors to encroach on its market share? (Such as valuable intellectual property and/or patented technologies).

Will new competitors face significant challenges such as higher production costs and/or higher customer switching costs?

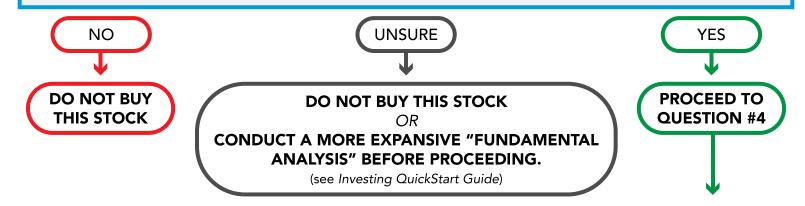


QUESTION #3

Can this company effectively service its debts?

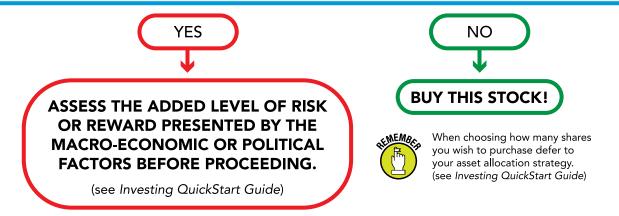
Is the company's debt ratio (total debt/total assets) appropriate for its industry?

Does the business **have sufficient operating cash flow** to effectively maintain operations while servicing short-term debts?



QUESTION #4

Are there any macro-economic or political forces that are likely to affect the performance of your investments? (Political instability, war, trade tensions, inflation, recession).



"Even Ben Graham had a lot to learn as an investor." - CHARLIE MUNGER



Successful investors never stop learning.

Many of the principles and ideas featured in this Stock Selection Tool require practice and study. If you would like for me to show you how I use these principles—along with other powerful strategies and ideas—then check out the *Investing QuickStart Course* on the ClydeBank Media Online Campus. I have a lot to show you, and I can't wait to get started!

CLICK HERE TO LEARN MORE